



Tapping into decades of experience in bringing polio to the brink of eradication, Rotary members worldwide are showing their support for vaccination.

Rotary has advocated, distributed, and administered vaccines to help reduce polio cases by 99.9% worldwide. Clubs globally are using the same strategy to help end the current COVID-19 pandemic. Here we show the importance of vaccines and why it's one of the most reliable ways to protect yourself and future generations from infectious disease.

The main message for District 9675 is "Rotary Supports Vaccines". A campaign has been designed to allow Rotarians to demonstrate this message within their local community anywhere, anytime, not just during the COVID-19 pandemic.

Free standing "selfie frames" have been designed to encourage people to have their photo taken, contactless, to celebrate that they are vaccinated. It will allow for adults and children to get their own photos. They then share their photos to their family and friends and on their own social media.

Rotarians may also take photos to be used for their own social media posts and tiktok style videos that can be shared throughout the community.

These frames will be 2m high x 90mm wide attached to an easily assembled, structural frame of pvc piping with a base joined by plumbing elbows to enable the frame to stand independently. Weights provide stability.

Frames can be used for the End Polio campaign, Give Every Child a Future campaign, flu season, anytime there is a message required to support vaccination.

Frames will be distributed to Rotary Clubs through their AG groupings, commencing 18th October.

These signs will cost \$150 each to be made and delivered to each AG grouping. The signs come with the pvc pipe kit for quick, simple assembly and storage.

***Rotary Clubs can order as many as they like. Orders close 5:00pm
Tuesday 5th October, 2021***

Please email order to cathy.mason.rotary@gmail.com



These frames can be used around Vaccination hubs, outside shopping centres, markets, beaches, and other prominent outdoor areas. Rotarians will always ensure social distancing and correct hygiene. A Covid plan will be sent to Clubs.

Frames can be used in conjunction with other promotions that Club's are running, such as competitions (go in a prize draw for tagging your photos), giveaways (such as a coffee voucher or a free sausage for sharing your photo), etc.

Club banners can be displayed behind to capture individual Club names in photos.

A similar project was successfully carried out by the Rotary Club of Dibrugarh in India (see image to right).

October 24 is World Polio Day

The Polio Train has been postponed until early 2022, so other methods of promoting donations to the community need to be developed by Clubs. Leading up to and including this date Rotarians can promote the success of the Polio Plus and End Polio Now programs as an example of proof that vaccines work.

The centre, cut out part from the selfie frame will also be provided and can be displayed requesting donations to EndPolioNow.

If Clubs would like to develop their own information flyer to hand out an information pack is available from: <https://www.endpolio.org/world-polio-day> to help Rotary Clubs develop their own campaign for World Polio Day.

District promotion on social media will begin on Monday 18th October and press releases will be sent to all major media outlets.

This press release will be sent to Rotary Clubs to adapt for their own local media outlets.

For further details please contact Cathy Mason at <mailto:cathy.mason.rotary@gmail.com> or on 0413 447 184



Rotary District 9675
Sydney to the Illawarra

Rotary and its partners have reduced polio cases by 99.9% since 1988

END POLIO NOW WORLD POLIO DAY IS 24 OCTOBER endpolio.org | [#endpolio](https://endpolio.org)

DONATE NOW TO HELP END POLIO